

2009 Guidelines for Product Solutions

Almost every issue of *American School & University*, with the exception of the August, November and Buyers' Guide issues, features a Product Solutions section that showcases new products and product applications relevant to education facilities operations.

New products are highlighted with a brief product description, along with a photo.

- Products should be described in 55 to 75 words.

- Photos should be in color and show a basic image of the product. Logos are not acceptable. It is possible to feature only a product description if a photo is not available.

Case studies highlight a problem-solving application at a school or university, along with a photo.

Example: A particular school district needs a new roof but is on a tight budget and wants minimal interruption to students. A certain company that specializes in roofing helps the school determine a way to install a new roof and still meet its budget and deadline.

- Case studies should be about 300 words.

- Photos should feature an action shot of the product in use or of the product being installed at the education institution mentioned in the case study. If this is not available, a general photo of the education institution can be used. General product shots are not acceptable for case studies.

- Case studies should have occurred within the last year.

- Include quotes from key administrators at the institution. Quotes from company representatives will not be included.

Images can be sent via e-mail or on CD at 300 dpi for a 4-inch by 5-inch format or larger and in a .tif, .eps or .jpg format. Please make sure the photos are labeled with any descriptive material, such as the name of the school, as well as any photographer credit.

- Because of the volume of case studies submitted, AS&U cannot guarantee publication. In addition, there is a waiting list that averages four to five months from submission to publication.

SEND MATERIALS TO

Susan Lustig, Executive Editor
slustig@asumag.com, (913)967-1960

American School & University
9800 Metcalf Ave.
Overland Park, KS 66212-2215

WWW.ASUMAG.COM	
PRODUCT SOLUTIONS	
<p>Curb appeal Aluminum composite material panels add aesthetic element to high school addition</p> <p>The Metal Initiative. Until recently, the 22-acre campus of Mamaroneck High School, near New York City, consisted of the original 1926 building and a former junior high school situated about one-quarter mile away. The newest addition, a 28,000-square-foot, three-story facility, serves as a unifying element for what had been a highly segmented school complex for about 1,300 students.</p> <p>About 10,000 square feet of 4mm Hartford green aluminum composite material (ACM) panels shaped as exterior stepped barrel cornice pieces and aluminum column covers contribute to the addition's curb appeal. The building projects straight stepped barrel cornice pieces, as well as a large, curved stepped barrel cornice with exacting radius conditions. The cornice measures 35 feet long by 30 inches high and has a 50-foot radius.</p> <p>In selecting ACM panels for the cornices and column covers, Brian Snyder, project architect and senior associate at The Geddis Partnership, said the material offered more design flexibility and color options than glass fiber-reinforced concrete and other materials evaluated for the project. "We were working with a curved roof and needed a material that would lend itself to a curved profile," says Snyder. "ACMs are exceptionally versatile. They can be pattern-cut and rolled into any shape."</p> <p>Circle 160 for more information ■ freeproductinfo.net/asu</p>	
<p>Steel curtainwall Technical Glass Products. Steel-Built Curtainwall Systems allow larger areas of glass, smaller frame profiles and wider free-spans than is possible with aluminum framing. The Infinity Series takes design flexibility even further with back mullions of almost any profile, including F-, T-, U and L-shapes, and can use almost any type of framing member as a back mullion, from stainless steel to glulam beams.</p> <p>Circle 157 for more information freeproductinfo.net/asu</p>	<p>Bus tracking Seon Design Inc. vMax with Tracking is a simple, reliable and cost-effective solution to the operational and financial challenges facing transportation managers in education institutions. User-friendly software displays the exact location of buses on a map, including the street name and time. The maps are displayed on a separate screen apart from the multiple-view camera channel window, allowing the user to view larger images of the maps. On video playback, these dual screens are synchronized completely.</p> <p>Circle 156 for more information freeproductinfo.net/asu</p>
<p>Athletic equipment Future Pro. The Easy-Up Youth Goal allows students to play basketball from the official 10-foot height to lower levels for younger students. The backboard goal combination can be installed by one person over any style or make of goal and backboard. No tools are required. Schools can choose a goal that is fixed at 8 feet, 8.5 feet or 9 feet in height, or an adjustable goal that raises and lowers from 6.5 feet to 9 feet. All goals have a 48-inch by 32-inch graphite backboard with a lifetime limited warranty.</p> <p>Circle 153 for more information freeproductinfo.net/asu</p>	
<p>AMERICAN SCHOOL & UNIVERSITY</p>	
<p>OCTOBER 2008</p>	