



First Photo: Thompson, Ventulett, Stainback & Associates, Brian Cassell Last Photo: Northwest Architectural Company, Benjamin Benschneider

# Education Bond Alert

## Get in on the Ground Floor Before Construction Projects Begin

At American School & University, we're continually looking for ways to reward our advertisers with free value-added marketing opportunities. That's why we've designed the latest innovative marketing opportunity: Education Bond Alert.

Education Bond Alert is a unique monthly lead report with a listing of school districts, colleges and universities that have recently passed bond issues. The leads include such valuable information as the name of the institution, city, state, monetary amount approved and a brief description of what the money will be spent on.

**With Education Bond Alert, you are getting in on the ground floor before any project money has been spent or allocated. These are exclusive leads in one comprehensive report you won't find anywhere else!**

### Cost:

\$2,000 - non-advertisers

Free - advertisers that purchase a half-page display ad or larger.

Contact your advertising representative today to reserve your space and take advantage of these free value-added leads!

## SALES CONTACTS

**Betsy Norberg, Nat'l Sales Mgr.**  
 (913) 967-7368  
 FAX (913) 514-3816  
 bnorberg@asumag.com

**JoAnne Romanek**  
 (913) 981-6132  
 FAX (913) 514-6356  
 jromanek@asumag.com

**David Haggett**  
 (847) 934-9123  
 FAX (847) 934-9128  
 dghaggett@aol.com



District	State	Bond Issue Date	Project Size (\$)	Approved	Description	Project Highlights
Bonneville No. 93	ID	Dec. 12	\$29.5 million	yes	Two new elementary schools; 10 school buses; classroom & facility renovations; improve security around campus	
Monroe Township	NJ	Dec. 12	\$43 million	yes	Additions to several schools	
Gloucester Township	NJ	Dec. 12	\$7.8 million	yes	Roof replacements at 3 schools	
Harrisburg	SD	Dec. 19	\$37 million	yes	New elementary & high school	
Wake County	NC	Nov. 7	\$970 million	yes	New school construction	
Oswego	IL	Nov. 7	\$450 million	yes	8 elementary; 4 middle & 1 high school; early childhood center	
Alpine	UT	Nov. 7	\$230 million	yes	5 new schools	
Marshall County	WV	Jan-07	\$27.9 million	yes	New elementary school; new fieldhouse & gymnasium in high school and renovations at several schools	
Cheektowaga	NY	Jan-07	\$10 million	yes	Roof replacement and new water filtration in high school pool; upgrade storm drainage system in athletic fields; new elementary & middle school; remodel high school school	
Sherwood	OR	Dec-07	\$98 million	yes	Remodel high school school	
Storm Lake	IA	Jan-07	\$5.5 million	yes	New elementary school	