

# THE EDUCATION FACILITIES & BUSINESS MARKET

Growing enrollments, aging infrastructure, sustainability and security concerns are fueling the market.



## EDUCATION CONSTRUCTION COMPLETED IN 2008<sup>1</sup>

(\$000s)

The National Picture

SCHOOL DISTRICTS	
\$17,327,270	New
\$8,185,048	Adds/Mods
\$25,512,318	TOTAL
COLLEGES	
\$9,829,779	New
\$7,955,333	Adds/Mods
\$17,785,112	TOTAL
ALL EDUCATION	
\$27,157,049	New
\$16,140,381	Adds/Mods
\$43,297,430	TOTAL

## EDUCATION CONSTRUCTION PROJECTED TO BE COMPLETED IN 2009-2011<sup>1</sup>

(\$000s)

The National Picture

SCHOOL DISTRICTS	
\$43,750,822	New
\$19,605,268	Adds/Mods
\$63,356,090	TOTAL
COLLEGES	
\$29,483,012	New
\$20,972,965	Adds/Mods
\$50,455,977	TOTAL
ALL EDUCATION	
\$73,233,834	New
\$40,578,233	Adds/Mods
\$113,812,067	TOTAL

## TOTAL EDUCATION CONSTRUCTION ACTIVITY 10 YEARS<sup>1</sup>

Total spending on construction by all education institutions over the past 10 years (in \$ billions):



**88%** OF COLLEGES SAID GREEN/ SUSTAINABLE CONCEPTS ARE IMPORTANT IN DETERMINING THE TYPES OF MATERIALS/PRODUCTS USED IN THEIR CONSTRUCTION PROJECT<sup>1</sup>.

**70%** OF SCHOOL DISTRICTS SAID GREEN/SUSTAINABLE CONCEPTS ARE IMPORTANT IN DETERMINING THE TYPES OF MATERIALS/PRODUCTS USED IN THEIR CONSTRUCTION PROJECT<sup>1</sup>.

SOURCE: 1. American School & University 2009 Official Education Construction Report.

AUDIENCE DEMOGRAPHICS

PURCHASING POWER

THE MARKET

EDITORIAL CALENDAR

VALUE-ADDED

PRINT

GREEN VIRTUAL CONFERENCE & EXPO

2010 MEDIA KIT

WEBSITE ADVERTISING

EMAIL MARKETING

LEAD GENERATION

SCHOOLDIGNS.COM

PUBLIC INFRASTRUCTURE GROUP

CONTACTS

PRODUCTION SPECS

AMERICAN SCHOOL & UNIVERSITY